## WHAT IS CLAIMED IS:

- 1. A communications device having first and second modes of operation, where in the first mode of operation a display built into the device displays information for direct viewing by a user, and where in the second mode of operation the display built into the device projects information onto a reflective surface for viewing by the user.
  - 2. The communications device as recited in claim 1, wherein the first mode of operation the display displays the information at such a size that the information is legible when viewed directly by the user, and wherein the second mode of operation the display projects the information onto the reflective surface at a size larger than when the information is displayed for direct viewing by the user.
  - 3. The communications device as recited in claim 2, wherein the information projected onto the reflective surface appears as if it were being displayed by a display device larger than the display.
  - 4. The communications device as recited in claim 1, wherein the first mode of operation the display is viewable by the user through a window in a cover while in a closed position, and wherein the second mode of operation the cover is in an open position.
- 5. The communications device as recited in claim 4, wherein the information is also viewable directly by the user with the cover in the open position.
- 6. The communications device as recited in claim 1, further comprising an input device that permits input by the user when in either the first or second modes of operation.

- The communications device as recited in claim 1, wherein the device is a
- 2 telephone that permits the user to conduct a conversation while also viewing the
- 3 display.

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1	8.	A personal communications device comprising:
2		a main body having a built-in display;
3		a cover hingably attached to the main body, wherein the display is viewable by
4	a user	through an opening in the cover when the cover is in a closed position with
5	respec	t to the main body; and
6		a reflective surface attached to the main body for reflecting images projected
7	by the display when the cover is in an open position with respect to the main body.	
1	9.	The device as recited in claim 8, further comprising:
2		wireless telephone circuitry for permitting the user to conduct a telephone
3	conver	rsation, including a speaker in the cover and a microphone, wherein the user car
4	view the images projected onto the reflective surface while holding the device to a	
5	side of the user's face to conduct the telephone conversation.	
1	10.	The device as recited in claim 9, wherein the reflective surface and the display
2	are both hingably attached to the main body and are hinged to open positions for	
3	projection of the images from the display to the reflective surface.	
1	11.	The device as recited in claim 10, wherein the images are rotated 90 degrees
2	when projected onto the reflective surface from an orientation when displayed by the display when it is in a closed position.	
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1	12.	The device as recited in claim 9, further comprising:
2		an input device for moving and selecting items displayed on the display by the
3	user.	

- 13. A personal communication device comprising a dual mode display for a user's viewing in both a direct-view mode, wherein sufficiently-sized characters are displayed in a manner visible to the user without further magnification, and in "projection-view" mode, wherein more content can be displayed over that of the direct-view mode.
  - 14. The device of claim 13, further comprising a tri-mode display for a user's viewing in both an open direct-view mode, wherein sufficiently-sized characters are displayed in a manner visible to the user without further magnification when a lid is in an open position, a closed direct-view mode, wherein sufficiently-sized characters are displayed in a manner visible to the user without further magnification when the lid is in a closed position, and in "projection-view" mode, wherein more content can be displayed over that of direct-view mode.